FACTS

WHAT DOES CITIZENS BANK & TRUST COMPANY DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account balances and payment history
- Employment information and credit scores

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Citizens Bank & Trust chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Citizens Bank & Trust Company share?	Can you limit this sharing?
For our everyday business purposes—such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes-to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes-information about your transactions and experiences	Yes	Yes
For our affiliates' everyday business purposes-information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	No	We don't share
To limit Call 308-754-4426	1	1

To limit our sharing

■ Mail the **form** below. **Please note:** If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.

Questions?

Call 308-754-4426 or go to www.bankwithcitizens.com

Mail-in Form

Complete and return this section ONLY if you wish to opt-out of our information sharing. Please write legibly so we can honor your optout request. Mark any/all you want to limit:

- □ Do not share information about my creditworthiness with your affiliates for their everyday business purposes.
- Do not allow your affiliates to use my personal information to market to me.
- Do not share my personal information with nonaffiliates to market their products and services to me.

Name	
Address	Mail to:
	Citizens Bank & Trust
City Ctota 7in	PO Box 385
City, State, Zip	Saint Paul, NE 68873
Account #	

What we do	
How does Citizens Bank & Trust protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
	We maintain physical, electronic, and procedural safeguards that protect your not public personal information.
How does Citizens Bank & Trust Company collect my personal information?	We collect your personal information, for example, when you
	 open an account or make deposits or withdrawals from your account apply for a loan or show your driver's license give us your employment history
	We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only
	 sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you
	State laws and individual companies may give you additional rights to limit sharing.
What happens when I limit sharing for an account I hold jointly with someone else?	Your choice will apply to everyone on your account.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.
	 CITIZENS BANK & TRUST CO.'s affiliates include financial companies such as U.S. Home Mortgage Inc., Lincoln, Nebraska
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.
	 CITIZENS BANK & TRUST COMPANY does not share with nonaffiliates so they can market to you
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.
	 CITIZENS BANK & TRUST COMPANY doesn't jointly market.